



South Central College

GCC 2250 Web/Interactive Media 3

Course Outcome Summary

Course Information

Description	This course builds on the course work covered in GCC 2150. The capabilities of different web and interactive applications will continue to be explored. Students will finalize their webfolios, and design other various promotional web and interactive projects. (Prerequisite GCC 2150 Web/Interactive Media 2).
Total Credits	3
Total Hours	80

Types of Instruction

Instruction Type	Credits/Hours
Classroom Presentation	1/16
On-Campus Lab	2/64

Pre/Corequisites

GCC 2150 Web/Interactive Media 2.

Institutional Core Competencies

Civic Engagement and Social Responsibility - Students will be able to demonstrate the ability to engage in the social responsibilities expected of a community member.

Course Competencies

1. Demonstrate file preparation for web and interactive media projects.

Learning Objectives

- Evaluate web site portfolio digital design.
- Demonstrate Search Engine Optimization (SEO) planning.
- Demonstrate file formats and their uses.
- Demonstrate file optimization.
- Demonstrate file naming conventions.

2. Prepare the web production software.

Learning Objectives

- Prepare project folders and sub-folders.
- Prepare images from web site digital design.
- Save prepared files into appropriate folder(s).

