

Identify terms and jargon specific to graphic communications.
Paraphrase graphic communications terminology.

3. Review Graphic Communications career opportunities.

Learning Objectives

Identify Graphic Communications careers and opportunities.
Read and comprehend sources of job openings.
Write a resume and cover letter.

4. Interpret the laws concerning copyrights, trademarks, patents and postal regulations.

Learning Objectives

12. Identify the impact substrates have on the printed piece.

Learning Objectives

List common page and sheet sizes used in the industry.

List common paper types, weights, grades and classifications used in the industry.

Gather samples of various substrates.

13. Output files to various printing devices.

Learning Objectives