South Central College
Program Design

CERT 3002 Graphic Arts Certificate

Program Information

Instructional Level	Certificate
Career Cluster	Arts, Communications, & Information Systems

Description

In today's fast-paced media-driven culture, graphic communications is becoming our go-to medium when it comes to communicating with each other. Whether in business, education, entertainment, government, or the nonprofit world, graphic communications is utilized in important, impactful ways. As a Graphic Communications student, you will learn to express, produce, and print your passion.

Graphic communications is referred to as visual communications, and can be defined in the simplest terms as any form of communication that relies on visual cues to transmit powerful, engaging messages. This ever-changing industry encompasses large format, screen, and digital printing. You will learn creative design, illustration, web design, magazine, newspaper, book publishing, photography, and a host of other creative,

GCC 1100	**Introduction to Graphic Communications**	4	Technical Course
GCC 1120	**Graphic Software 1**	4	Technical Course
GCC 1130	**Layout and Typography**	3	Technical Course

Semester 2

Course #	Course Title	Credits	Function
GCC 2150	**Web/Interactive Media 2**	3	Technical Course
GCC 1220	**Graphic Software 2**	4	Technical Course
GCC 1215	**Drawing Foundations for Graphic**		